SPONSORS & EXHIBITORS

2024 OPPORTUNITIES
We’re excited to announce ACF’s 2024 Sponsorship and Exhibitor Opportunities featuring a mix of benefits that will keep your brand in front of members throughout the year, both in-person and virtually. If you do not see an appealing opportunity, we encourage you to contact the ACF National Office to discuss a custom package. Benefits of ACF sponsorship at any level include exclusive access to ACF members, special recognition at events, online, and in ACF publications, and knowing your support helps to advance the practice of professional consulting forestry.

The Association of Consulting Foresters of America, Inc. (ACF) has a total membership of more than **750 professional foresters** in private practices in 36 states with businesses responsible for the management of over 200 million acres of timberland. Our members make the purchasing decisions for their companies and clients.

We’re excited to announce ACF’s 2024 Sponsorship and Exhibitor Opportunities featuring a mix of benefits that will keep your brand in front of members throughout the year, both in-person and virtually. If you do not see an appealing opportunity, we encourage you to contact the ACF National Office to discuss a custom package. Benefits of ACF sponsorship at any level include exclusive access to ACF members, special recognition at events, online, and in ACF publications, and knowing your support helps to advance the practice of professional consulting forestry.

**EVENTS & MEMBERSHIP IN NUMBERS**

- **140** Individuals attended at least one 2022 TreeLearn Session
- **253** Average National Conference Attendees
- **475+** Members who are company owners/decision makers
- **750** Total Members/Newsletter Subscribers
- **90** Expected Regional Conference Attendees
ACF is extremely grateful for all previous support of our annual National Conference. We’re excited to invite you to support our **2024 National Conference** to be held June 22-25 in Ponte Vedra Beach, Florida.

Located on the scenic A1A on Florida’s Historic Coast, you’ll find a blend of laid-back luxury and natural beauty in the local forests and white quartz sand beaches.


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**2024 National Conference Venue**

**Sawgrass Marriott Golf Resort & Spa**
1000 Tournament Players Club Blvd
Ponte Vedra Beach, FL 32082

**Room Rate:** $229

Reserve your stay by visiting this [specific booking website](http://www.acf-foresters.org/national-conference) or by calling (888) 789-3090.

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**ACF REGIONAL CONFERENCE**

ACF’s 2024 Regional Conference will take place February 18-20, 2024 at the Hilton Garden Inn Downtown in Little Rock, Arkansas and will include a Regional Meeting in addition to the Chapter Leaders & Executive Committee Meetings.

Register as a sponsor before December 31, 2023 for special promotion at this event and the opportunity to include materials in attendee packets!

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**VIRTUAL TREELEARN SESSIONS**

TreeLearn, a virtual education series created by ACF, was launched in 2020 and provides opportunities for ACF members to earn required continuing education credit. In 2024, at least five sessions will be offered and average session attendance is 38. Sessions are promoted to ACF’s 750 members and are open for anyone to attend.
<table>
<thead>
<tr>
<th>Benefits:</th>
<th>FRIEND $500</th>
<th>BRONZE $1,000</th>
<th>SILVER $2,500</th>
<th>GOLD $5000</th>
<th>PLATINUM $7,500</th>
<th>DIAMOND $10,000 (limited to two on a first-come basis)</th>
<th>EXHIBITOR $895</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Demonstration or Presentation at National Conference</td>
<td></td>
<td></td>
<td></td>
<td>Up to 5 minutes during ACF Business Meeting</td>
<td>Up to 15 minutes during ACF Business Meeting</td>
<td></td>
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</tr>
<tr>
<td>Social Media Shoutout Announcing Sponsorship (Facebook &amp; Instagram)</td>
<td></td>
<td></td>
<td></td>
<td>One boosted post</td>
<td>Two boosted posts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>National Conference Exhibit Space</td>
<td></td>
<td></td>
<td>One exhibit table</td>
<td>One exhibit table in prime location</td>
<td>Two exhibit tables in prime location</td>
<td>One exhibit table</td>
<td></td>
</tr>
<tr>
<td>National Conference Attendee Registration</td>
<td></td>
<td></td>
<td>One attendee</td>
<td>Two attendees</td>
<td>Three attendees</td>
<td>One attendee</td>
<td></td>
</tr>
<tr>
<td>Sponsorship of Specific National Conference Event Including Signage and Live Mention During Function</td>
<td></td>
<td></td>
<td>Pre- or post-conference function</td>
<td>Full conference function</td>
<td>Conference meal or break</td>
<td>President's Buffet or Closing Party</td>
<td></td>
</tr>
<tr>
<td>TreeLearn Webinar Sponsorship</td>
<td></td>
<td>Live mention of sponsorship, logo featured</td>
<td>Up to 30 seconds during promotional &quot;commercial&quot; during 1 webinar, logo featured</td>
<td>Up to 1 minute for promotional &quot;commercial&quot; during 1 webinar, logo featured</td>
<td>Up to 2 minutes for promotional &quot;commercial&quot; during 1 webinar, logo featured</td>
<td>Up to 2 minutes for promotional &quot;commercial&quot; during 2 webinars, logo featured</td>
<td></td>
</tr>
<tr>
<td>“A Word from Our Sponsors” Sent to all ACF Members</td>
<td></td>
<td>Up to 250 words in an ACF event promotion email</td>
<td>Up to 500 words in an ACF event promotion email</td>
<td>Up to 500 words in a monthly e-newsletter</td>
<td>Up to 750 words in a monthly e-newsletter</td>
<td>Up to 750 words in a quarterly newsletter</td>
<td></td>
</tr>
<tr>
<td>Opportunity to Include Promotional Materials in National Conference Attendee Packets</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo Prominently Featured on ACF Website Plus National Conference Signs and Materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
</tbody>
</table>

**SPECIAL INCENTIVE:** Register by December 31st as a sponsor at any level for promotion at the 2024 Regional Conference.

**REGISTRATION**
Register as a sponsor or exhibitor on the next page or online at [www.acf-foresters.org/sponsors](http://www.acf-foresters.org/sponsors)
Deadline to Register is March 31, 2024.

**CONTACT**
If you do not see an appealing opportunity, we encourage you to reach out to ACF Staff for a custom package.
membership@acf-foresters.org  (703) 548-0990
2024 SPONSOR AND EXHIBITOR REGISTRATION FORM

Deadline to Register: March 31, 2024

Please select a registration option:

☐ EXHIBITOR - $895
☐ DIAMOND - $10,000 (limited to two on a first-come basis)
☐ PLATINUM - $7,500
☐ GOLD - $5,000
☐ SILVER - $2,500
☐ BRONZE - $1,000
☐ FRIEND - $500

Submit this form to:
Association of Consulting Foresters
376 McLaws Circle, Suite 1A
Williamsburg, VA 23185

Phone: (703) 548-0990
Email: membership@acf-foresters.org

National Conference Attendees (if applicable):
Name: ____________________________
Email: ____________________________
Name: ____________________________
Email: ____________________________
Name: ____________________________
Email: ____________________________

Deadline to Register: March 31, 2024

Contact Information:
Organization Name: ____________________________
Contact Name: ____________________________
Contact Email: ____________________________
Company Website: ____________________________
Mailing Address: ____________________________
City/Zip/State: ____________________________
Office Phone: ____________________________ Cell Phone: ____________________________

Total payment: ____________________________

Payment Options:
☐ Check enclosed  ☐ Please send invoice
☐ Charge to:
  ☐ Discover  ☐ Visa
  ☐ MasterCard  ☐ American Express

*Limited to payments under $5,000*

Card number: ____________________________
CVV#: ____________________________ Exp. Date: ____________________________
Name on card: ____________________________
Billing address: ____________________________
City/State/Zip: ____________________________

Please complete the form below or register online: www.acf-foresters.org/2024-sponsors-and-exhibitors-registration