



SINCE 1948

**Association  
of Consulting  
Foresters**

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EDUCATED, EXPERIENCED,  
ETHICAL PROFESSIONALS

# SPONSORS & EXHIBITORS

— 2024 OPPORTUNITIES —

# ABOUT ACF

The Association of Consulting Foresters of America, Inc. (ACF) has a total membership of more than **750 professional foresters** in private practices in 36 states with businesses responsible for the management of over 200 million acres of timberland. Our members make the purchasing decisions for their companies and clients.

We're excited to announce ACF's 2024 Sponsorship and Exhibitor Opportunities featuring a mix of benefits that will keep your brand in front of members throughout the year, both in-person and virtually. If you do not see an appealing opportunity, we encourage you to contact the ACF National Office to discuss a custom package. Benefits of ACF sponsorship at any level include exclusive access to ACF members, special recognition at events, online, and in ACF publications, and knowing your support helps to advance the practice of professional consulting forestry.



## EVENTS & MEMBERSHIP IN NUMBERS

**140**

Individuals attended  
at least one 2022  
TreeLearn Session

**253**

Average National  
Conference Attendees

**750**

Total Members/Newsletter  
Subscribers

**475+**

Members who are  
company owners/  
decision makers

**90**

Expected Regional  
Conference Attendees

# 2024 ACF EVENTS

## ACF NATIONAL CONFERENCE

ACF is extremely grateful for all previous support of our annual National Conference. We're excited to invite you to support our **2024 National Conference** to be held June 22-25 in Ponte Vedra Beach, Florida.



Located on the scenic A1A on Florida's Historic Coast, you'll find a blend of laid-back luxury and natural beauty in the local forests and white quartz sand beaches.

Visit [www.acf-foresters.org/national-conference](http://www.acf-foresters.org/national-conference) for additional information.

### 2024 National Conference Venue

#### Sawgrass Marriott Golf Resort & Spa

1000 Tournament Players Club Blvd  
Ponte Vedra Beach, FL 32082

Room Rate: \$229

Reserve your stay by visiting this [specific booking website](#) or by calling **(888) 789-3090**.



## ACF REGIONAL CONFERENCE

ACF's 2024 Regional Conference will take place February 18-20, 2024 at the Hilton Garden Inn Downtown in Little Rock, Arkansas and will include a Regional Meeting in addition to the Chapter Leaders & Executive Committee Meetings.

Register as a sponsor before December 31, 2023 for special promotion at this event and the opportunity to include materials in attendee packets!



## VIRTUAL TREELEARN SESSIONS

TreeLearn, a virtual education series created by ACF, was launched in 2020 and provides opportunities for ACF members to earn required continuing education credit. In 2024, at least five sessions will be offered and average session attendance is 38. Sessions are promoted to ACF's 750 members and are open for anyone to attend.



# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Benefits:	FRIEND \$500	BRONZE \$1,000	SILVER \$2,500	GOLD \$5000	PLATINUM \$7,500	DIAMOND \$10,000 <small>(limited to two on a first-come basis)</small>	EXHIBITOR \$895
Product Demonstration or Presentation at National Conference					Up to 5 minutes during ACF Business Meeting	Up to 15 minutes during ACF Business Meeting	
Social Media Shoutout Announcing Sponsorship (Facebook & Instagram)					One boosted post	Two boosted posts	
National Conference Exhibit Space				One exhibit table	One exhibit table in prime location	Two exhibit tables in prime location	One exhibit table
National Conference Attendee Registration				One attendee	Two attendees	Three attendees	One attendee
Sponsorship of Specific National Conference Event Including Signage and Live Mention During Function			Pre- or post-conference function	Full conference function	Conference meal or break	President's Buffet or Closing Party	
TreeLearn Webinar Sponsorship		Live mention of sponsorship, logo featured	Up to 30 seconds during promotional "commercial" during 1 webinar, logo featured	Up to 1 minute for promotional "commercial" during 1 webinar, logo featured	Up to 2 minutes for promotional "commercial" during 1 webinar, logo featured	Up to 2 minutes for promotional "commercial" during 2 webinars, logo featured	
"A Word from Our Sponsors" Sent to all ACF Members		Up to 250 words in an ACF event promotion email	Up to 500 words in an ACF event promotion email	Up to 500 words in a monthly e-newsletter	Up to 750 words in a monthly e-newsletter	Up to 750 words in a quarterly newsletter	
Opportunity to Include Promotional Materials in National Conference Attendee Packets	✓	✓	✓	✓	✓	✓	
Logo Prominently Featured on ACF Website Plus National Conference Signs and Materials	✓	✓	✓	✓	✓	✓	

**SPECIAL INCENTIVE:** Register by December 31st as a sponsor at any level for promotion at the 2024 Regional Conference.

## REGISTRATION

Register as a sponsor or exhibitor on the next page or online at [www.acf-foresters.org/sponsors](http://www.acf-foresters.org/sponsors)

Deadline to Register is March 31, 2024.

## CONTACT

If you do not see an appealing opportunity, we encourage you to reach out to ACF Staff for a custom package.

[membership@acf-foresters.org](mailto:membership@acf-foresters.org) (703) 548-0990

# 2024 SPONSOR AND EXHIBITOR REGISTRATION FORM

Please complete the form below or register online: [www.acf-foresters.org/2024-sponsors-and-exhibitors-registration](http://www.acf-foresters.org/2024-sponsors-and-exhibitors-registration)

## Contact Information:

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Zip/State: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

## National Conference Attendees (if applicable):

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Submit this form to:**  
Association of Consulting Foresters  
376 McLaws Circle, Suite 1A  
Williamsburg, VA 23185

**Phone:** (703) 548-0990  
**Email:** [membership@acf-foresters.org](mailto:membership@acf-foresters.org)

**Deadline to Register:**  
**March 31, 2024**

## Please select a registration option:

- EXHIBITOR - \$895
- DIAMOND - \$10,000 (limited to two on a first-come basis)
- PLATINUM - \$7,500
- GOLD - \$5,000
- SILVER - \$2,500
- BRONZE - \$1,000
- FRIEND - \$500

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**Total payment:** \_\_\_\_\_

## Payment Options:

- Check enclosed  Please send invoice
- Charge to:
  - Discover  Visa
  - MasterCard  American Express

**\*Limited to payments under \$5,000\***

Card number: \_\_\_\_\_

CVV#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_