

**FOR IMMEDIATE RELEASE**



**Association  
of Consulting  
Foresters**

EDUCATED, EXPERIENCED,  
ETHICAL PROFESSIONALS

**June 30, 2023**

**Newberry Michigan Business Owner Honored with President's Award from  
the Association of Consulting Foresters of America, Inc.**

[Williamsburg, VA]— [The Association of Consulting Foresters of America, Inc.](https://www.acf-foresters.org/) (ACF) is pleased to announce that Gerald Grossman was honored with its 2023 President's Award during the association's national conference in Eugene, Oregon, earlier this month. ACF is a national organization committed to serving independent consulting foresters who manage forests and market forest products for private woodland owners.

"I'm pleased to honor Jerry's experience, accomplishments, and dedicated service with this award," said Wayne Pfluger, President of ACF. "His proven leadership as well as passion for the association and consulting forester profession make him well deserving of this award."

Grossman has a distinguished career in forestry, with over 35 years of experience working with various stakeholders. He is the founder and President of Grossman Forestry Company (GFCO), a full-service consulting firm in Newberry, MI, providing forestry services to landowners of all sizes. Grossman holds a B.S. in Forestry from the University of Michigan, M.S. in Forestry from Michigan State University, and an MBA in Marketing from Michigan State University. He is a Michigan Registered Forester and a Michigan Real Estate Associate Broker.

Grossman currently serves as Chair of ACF's Government Relations Committee and on ACF's Finance and Conservation Collaboration Committees. He was elected by his peers and served as ACF's Northern Region Director from 2017 to 2020.

"I am deeply honored and humbled to receive this prestigious award," said Grossman. "This recognition is both a personal milestone and a testament to the collaborative efforts of the forestry community"

"Jerry's unwavering dedication and outstanding contributions to the field of forestry, ACF, and the consulting forester profession have made lasting impacts," said Shannon McCabe, CAE, ACF's Executive Director. "I am delighted for him to be honored with this award and look forward to continuing to work with him to further ACF's mission."

ACF provides professional development, networking opportunities, exclusive communications, tools, and resources to consulting foresters. ACF members are the gold standard of forestry consultants because they meet rigorous educational, experience, and reference requirements as well as adhere to a Code of Ethics ensuring loyalty to landowners and their land.

For additional information about ACF, visit [www.acf-foresters.org](https://www.acf-foresters.org).

###

**About the Association of Consulting Foresters of America, Inc. (ACF):**

Founded in 1948, the Association of Consulting Foresters of America, Inc. (ACF) is a professional organization dedicated to advancing the practice of professional consulting forestry and promoting the highest standards of professionalism and ethics among its members. ACF members can benefit forest landowners by enhancing property value, optimizing timber growth through sustainable harvests, maximizing the value of timber, enhancing wildlife habitat and recreational opportunities, and protecting family forest legacy. Visit [www.acf-foresters.org](http://www.acf-foresters.org) to learn more.

**About Grossman Forestry Company (GFCO):**

Founded in 1990, Grossman Forestry Company (GFCO) is a full-service consulting forestry firm employing eight full time Foresters managing over 375,000 acres of forestland. Visit [www.grossmanforestry.com](http://www.grossmanforestry.com) to learn more.

For media inquiries or more information, please contact:

Shannon M. McCabe, CAE  
Executive Director  
Association of Consulting Foresters  
[shannon@acf-foresters.org](mailto:shannon@acf-foresters.org)  
[www.acf-foresters.org](http://www.acf-foresters.org)